

Expand Your Horizons...Explore Your Future at Hinman

What can you expect at Hinman 2023?



220+ Courses

Providing world-class CE is what we do best. Half of our lectures are free to attend!



69 Speakers

Learn directly from the subject matter experts and ask your questions in person.

Head to *Hinman.org* for a complete speaker list, including ways to connect before the Meeting.



275+ Exhibitors

Stay on top of industry trends and visit our all-encompassing Exhibit Hall to see what's new in dentistry.

There are many opportunities for free CE each day.



55 Hands-On Participation Courses

Take a deep dive and walk away with confidence that you are providing the very best care possible for your patients.



800+ Hinman Members

Our member dentists volunteer their time at the Meeting to make your experience memorable.



3 Days of Learning, Networking & FUN!

Take a break from your day-to-day routine and enjoy!

HOTEL INFORMATION



| Γ | 2023 HOTELS | Starting Rates |
|-----|--|----------------|
| . 1 | AC Hotel Atlanta Downtown | \$235 |
| 2 | Aloft Atlanta Downtown | \$189 |
| 3 | Atlanta Marriott Marquis | \$221 🚙 |
| 4 | Courtyard Atlanta Downtown | \$214 |
| 5 | Embassy Suites Atlanta at Centennial Park | \$249 🦻 |
| 6 | Glenn Hotel | \$245 🥤 |
| 1 | Hilton Garden Inn Atlanta Downtown | \$236 🥤 |
| 8 | Holiday Inn Express | \$189 🚙 |
| 9 | Hyatt Place Centennial Park | \$229 🎳 |
| 10 | Hyatt Regency Atlanta | \$204 |
| 11 | Omni Hotel at CNN Center | \$225 🦻 |
| 12 | The Sheraton | \$203 🚐 |
| 13 | SpringHill Suites Atlanta Downtown | \$209 🚐 |
| 14 | The American, a DoubleTree by Hilton Atlanta Downtown | \$219 🚐 |
| 15 | Ritz-Carlton, Atlanta | \$252 |
| 16 | Westin Peachtree Plaza | \$217 |
| | TOUSING at Hinman.org or 800.243.1581 to book your hotel room. | |

Shuttle provided

Within short walking distance of the GWCC and Omni Hotel

Note: Hotel rates are subject to change based on availability.

EventSphere is the ONLY housing provider for the Hinman Dental Meeting. Please be aware there are fraudulent companies and organizations that will try to present themselves as official partners of Hinman and offer a room that might not be guaranteed or available.

Hinman strongly recommends that you always start at <u>Hinman.org</u> to ensure that you are receiving Hinman-approved information and that you closely scrutinize any other website that appears to be connected with Hinman.

THURSDAY COURSES

8 a.m. – 5 p.m.
Drs. Lee Ann Brady, Kelley Brummett, Mike Crete and Michael Melkers
Pankey Essentials 1 – Thursday
Th102 | Fee: \$4,995 | See page 3 for details

8 a.m. - 5 p.m.
Dr. Gigi Meinecke
Botox and Dermal Filler Training
Th100 | Fee: S3,995 (fee is for all three days)
Staff \$295 (Th100A) must register with Dentist

8 a.m. – 12 p.m.Dr. Gigi Meinecke

Botox Refresher Course
Th101 | Fee: \$625

8 a.m. - 3 p.m. | Prevention Convention Th200 | Fee: Dentist \$180, All others \$110

8 — 9:30 a.m. | Ms. Amber Auger Donuts, Diabetes and Dentistry: The Vital Role of Dental Professionals

9:30 – 11 a.m. | Ms. Stephanie Botts Protecting your Most Valuable Instrument: Your Body

 $12 - 1:30 \text{ p.m.} \mid \text{Ms. Jo-Anne Jones}$ First on the Scene

1:30 — 3 p.m. | Mrs. Rachel Wall Surviving To Thriving: 3 Core Principles to Re-gain the Momentum and Mindset for a Thriving Hygiene Team

8 a.m. - 3 p.m. | Assisting Essentials Th201 | Fee: Dentist \$180, All others \$110

 $8-9:30 \ a.m. \mid Dr. Mark Hyman Assisting Essentials$

9:30 — 11 a.m. | Ms. Shannon Brinker From Our Side Of The Chair: Materials and Techniques for the Dental Assistant

12 – 1:30 p.m. | Ms. Stephanie Botts Protecting your Most Valuable Instrument: Your Body!

1:30 — 3 p.m. | Ms. Lisa Mallone Life Saving PPE Essentials: Diet, Exercise, Self Care Please visit <u>Hinman.org/Education-Events/Courses</u> for course descriptions.

100 Course # - Participation Course with a Fee

200 Course # — Registered Attendance Lecture or Interactive Course with a *Fee*

300 Course # — General Attendance Lecture with No Fee

8 - 10:30 a.m.

Ms. Jo-Anne Jones

Hindsight is 20/20: Missing the Oral/Oropharyngeal Cancer Diagnosis*

Th300 | No Fee

8 - 11 a.m.

Ms. Lois Banta

Top 10 Management Tools for a Successful Practice

Th202 | Dentist fee: \$95, All others \$65

Mr. Kirk Behrendt

The Best Practices to Increased Treatment Acceptance

Th203 | Dentist fee: \$95, All others \$65

Dr. James Braun

Direct Composites: New Products and Equipment for Optimum Results

Th204 | Dentist fee: \$95, All others \$65

Dr. Gordon Christensen

The Christensen Bottom Line 2023

Th205 | Dentist fee: \$95, All others \$65

Mr. Bruce Christopher

The Psychology of Success: Secrets the Superstars Know

Th301 | No Fee

Dr. Greg Folse

Difficult Denture Patients: Real-World Solutions

Th206 | Dentist fee: \$95, All others \$65

Dr. Randy Huffines

Autoimmune Disease and Dentistry

Th302 | No Fee

Dr. Joel Laudenbach

Oral Cancer Screening and Lesion Recognition

Th207 | Dentist fee: \$95, All others \$65

Dr. Sam Low

Successful Tactics in Managing Peri-Implant Diseases

Th208 | Dentist fee: \$95, All others \$65

Dr. Ben Miraglia

Childhood Sleep Disordered Breathing: The Dental

Team's Role: Part 1

Th209 | Dentist fee: \$95, All others \$65

Dr. Mark Murphy

Introduction to Treating Sleep Apnea in Your Practice:

From Getting Started to Medical Billing*

Th210 | Dentist fee: \$95, All others \$65

Dr. Jeff Okeson

What Every Dentist Should Know About TMD: Part 1

Th211 | Dentist fee: \$95, All others \$65

Dr. Nader Sharifi

Controversies in Restorative Implant Dentistry

Th213 | Dentist fee: \$95, All others \$65

Dr. Lee Silverstein

Atraumatic Extraction and Socket Grafting for the

General Practitioner*

Th103 | Fee: \$385

Mr. Tom Viola

"Medical History Mastery!": Decipher The Clues, Avoid Complications and Treat Your Medically Complex Patients!

Th212 | Dentist fee: \$95, All others \$65

Dr. Larry Williams

Geriatric Dentistry: Treatment Planning, Treatment Concerns

and Communication

Th303 | No Fee

8 a.m. - 12 p.m.

Dr. Mike Pruett

Conscious Sedation Permit Update*

Th214 | Dentist fee: \$105, All others \$75

8:30 - 11 a.m.

Dr. Mark Kleive

Bite Splints in Restorative Practice

Th104 | Fee: \$355

9 - 10:30 a.m.

Ms. Minal Sampat

The Internal Marketologist: Build Your Custom Marketing Plan

Th215 | Fee: \$45

9 - 11 a.m.

Mr. Charles Loretto

Creating a Successful Dental Transition: Lessons Learned

from 35 Years of Practice Transitions

Th217 | Dentist fee: \$95, All others \$65

Ms. Laci Phillips Newland

Communications, Coding and Collections: The Three Cs of

the Profitable Practice

Th216 | Dentist fee: \$95, All others \$65

9 a.m. – 12 p.m.

Dr. Bo Bruce

Occlusion "SIMPLIFIED": Making Everyday Occlusion Easy

and Predictable

Th218 | Dentist fee: \$95, All others \$65

Drs. Hal Crosslev and Mitch Gardiner

Changing Standards of Care 2023: Practice in the Present

and Protect Your Patients

Th219 | Dentist fee: \$95, All others \$65

Dr. John Droter

Common TMDs You Can Treat in a General Practice

Th222 | Dentist fee: \$95, All others \$65

Ms. Lisa Mallonee

Size Matters: Obesity and Periodontal Health

Th304 | No Fee

Dr. Glenn Maron

Medical Emergencies in the Dental Office

Th220 | Dentist fee: \$95, All others \$65

Dr. Linda Niessen

Caring for Medically Complex Older Adults

Th221 | Dentist fee: \$95, All others \$65

Dr. John Svirsky

Cases Only a Mother Could Love

Th305 | No Fee

THURSDAY COURSES

12 - 1:30 p.m.

Ms. Minal Sampat

The Social Marketologist: Learn to Master Social Media Th308 | No Fee

12 - 3 p.m.

Ms. Lois Banta

Total Team Concept for Effective Scheduling

Th223 | Dentist fee: \$95, All others \$65

Mr. Kirk Behrendt

The Best Practices to a Better Life in Dentistry

Th224 | Dentist fee: \$95, All others \$65

Dr. James Braun

The Latest and Best Composites and Matrices for Restorative Cases*

Th105 | Fee: \$415

Dr. Alan Budenz

Numb, Number, Numbest: Updates on Local Anesthesia

Th225 | Dentist fee: \$95, All others \$65

Dr. Gordon Christensen

Esthetic Dentistry - 2023

Th226 | Dentist fee: \$95, All others \$65

Mr. Bruce Christopher

Are We Having Fun Yet? Attitude and Peak Performance in the Practice

Th227 | Dentist fee: \$95, All others \$65

Dr. David Clark

21st Century Composites: Stop Layering and Start Injection Molding!

Th228 | Dentist fee: \$95, All others \$65

Ms. Nancy Dewhirst

Annual OSHA Training and Infection Control: Are We Safe "Enough"?*

Th229 | Dentist fee: \$95, All others \$65

Dr. Greg Folse

Difficult Denture Patients: Real-World Solutions Hands-On Workshop*

Th106 | Fee: \$355

Dr. Randy Huffines

Successfully Treating Older Adults: Techniques for the Entire Dental Team

Th230 | Dentist fee: \$95, All others \$65

Dr. Mark Hyman

The Top 20 Game-Changers of 2023

Th309 | No Fee

Dr. Kevin Kwiecien

 $\label{th-Centered Dentistry - Team-Centered Systems*} \\$

Th310 | No Fee

Dr. Joel Laudenbach

Oral Lesion Biopsy and Adjunctive Device Techniques Workshop

Th107 | Fee: \$385

Dr. Sam Low

Utilize Today's Dental Lasers in Managing Periodontal/Soft Tissue Conditions in the Dental Practice: A Workshop*

Th108 | Fee: \$345

Dr. Mark Murphy

Applications in Treating Sleep Apnea in Your Practice:

Hands-On Workshop*

Th109 | Fee: \$375

Dr. Jeff Okeson

What Every Dentist Needs to Know About the Management

of TMD: Part 2

Th231 | Dentist fee: \$95. All others \$65

Dr. David Rothman

Pulp and What?: Treatment Options for Primary Molars,

a Workshop

Th110 | Fee: \$375

Dr. Nader Sharifi

A Partial Course on Partial Dentures

Th232 | Dentist fee: \$95, All others \$65

Dr. Lee Silverstein

GUMS R US Crown Lengthening: a User-Friendly

Hands-On Course*

Th111 | Fee: \$425

12:30 - 2:30 p.m.

Mr. Tom Viola

"Are We Still Working The Bugs Out?!" Prescribing Anti-Infectives and Navigating New Antibiotic Prophylaxis Guidelines

Th233 | Dentist fee: \$95, All others \$65

12:30 - 3 p.m.

Dr. Mark Kleive

Mastering Dental Photography with Your Smartphone* Th112 | Fee: \$315

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1 - 2:30 p.m.

Dr. Larry Williams

Tobacco, Vaping and Cannabis: What Do You Know?*

Th311 | No Fee

1 - 3 p.m.

Ms. Amber Auger

It's Not You: It's Your Saliva*

Th312 | No Fee

Dr. Mitch Gardiner

The Periodontal Ligament Injection for Mandibular Local Anesthesia: Say Goodbye to the Mandibular Block for Most of Your Restorative Dentistry*

Th234 | Dentist fee: \$95, All others \$65

Dr. Glenn Maron

Ethics, Medical Legal Issues in Dentistry: What Dentists Need to Know about the New Rules and Laws*

Th235 | Dentist fee: \$95, All others \$65

Dr. Ben Miraglia

Childhood Sleep Disordered Breathing: The Dental Team's

Role: Part 2

Th236 | Dentist fee: \$95, All others \$65

Ms. Laci Phillips Newland

Creating Leaders in Your Practice: Three Key Systems to a

Perfect Team

Th313 | No Fee

100 Course # — Participation Course with a Fee

200 Course # - Registered Attendance Lecture or

Interactive Course with a *Fee*

300 Course # — General Attendance Lecture with No Fee

*REPEATED COURSE | Note: Course list is subject to change.

THE PANKEY INSTITUTE'S ESSENTIALS SERIES

Transform your experience of practicing dentistry and increase predictability, profitability and fulfillment. The Pankey Institute's Essentials Series is the key, and aesthetic and functional treatment planning is where your journey begins.

Following a system of risk assessment, patient ownership and risk management creates technical excellence and predictability. Practice dentistry the way you want, doing the procedures you enjoy most with patients who value and appreciate you and the exceptional care they receive.

Dr. Lee Ann Brady

Course: Th102 Fee: \$4,995 This course is built on an exam, diagnosis and treatment planning system based on five key areas: aesthetics, occlusion, restorative, biology and the patient. You will leave proficient with this process and ready to incorporate it into your practice the very next day.

CE HOURS

30 Hours Total

✓24 hours in person at Hinman [8 a.m – 5 p.m. each day]

√6 virtual hours

SPEAKERS:

Dr. Kelley Brummett [

Dr. Mike Crete

Dr. Michael Melkers

- 3 -

FRIDAY COURSES

Please visit <u>Hinman.org/Education-Events/Courses</u> for course descriptions.

8 a.m. – 3 p.m. | Business Bonanza
Fr238 | Fee: Dentist \$180, All others \$110

8 – 9:30 a.m. | Dr. Mark Hyman
Team Track Morning – THE SECRET SAUCE

9:30 – 11 a.m. | Mr. Kirk Behrendt
Discover the 12 Proven Techniques to Reduce
Cancellations

12 – 1:30 p.m. | Ms. Lois Banta
Playing the Insurance and Accounts Receivables
Game...Your Way

1:30 – 3 p.m. | Ms. Laci Phillips Newland
Systems, Teams and Technology: Creating Balance

8 a.m. – 5 p.m.
Dr. Gigi Meinecke
Botox and Dermal Filler Training
Fr100
Staff: \$295 (Fr100A) must register with Dentist

Driven Success in Your Practice

8 a.m. — 12 p.m.
Dr. Gigi Meinecke
Dermal Filler Refresher Course
Fr114 | Fee: S625

8 a.m. — 3 p.m. | Clinician Fast Track
Fr237 | Fee: Dentist \$185, All others \$110

8 — 9:30 a.m. | Dr. William Bruce
Treatment Planning "SIMPLIFIED": 3 Easy Steps
to Success

9:30 — 11 a.m. | Dr. Alan Budenz
Wait! | Still Feel That! The Anatomy of Local
Anesthesia Techniques

12 — 1:30 p.m. | Dr. Mark Kleive
Utilizing 3D Printing Technology in General Dentistry

1:30 — 3 p.m. | Dr. Shahrokh Bagheri
Major Complications of Minor Oral Surgery

8 a.m. – 4 p.m.
Dr. Mike Pruett
Introduction to Implant Dentistry:
Hands-On Placement with Models
Fr113 | Fee: \$895

8 a.m. – 5 p.m.

Drs. Lee Ann Brady, Kelley Brummett,
Mike Crete and Michael Melkers
Pankey Essentials 1 – Friday
Th102 | See page 3 for details



100 Course # — Participation Course with a Fee
200 Course # — Registered Attendance Lecture or
Interactive Course with a Fee
300 Course # — General Attendance Lecture with No Fee

8 - 11 a.m.

Ms. Stephanie Botts
The Dental Professional's Role in Supporting Patients with
Substance Use Disorder
Fr315 | No Fee

Dr. Gordon Christensen
Dr. Christensen's Most Frequent Failures and How to Avoid Them
Fr239 | Dentist fee: \$95. All others \$65

Dr. Kevin Donly
Contemporary Pediatric Restorative Dentistry-Minimally
Invasive to Comprehensive Care*
Fr240 | Dentist fee: \$95, All others \$65

Dr. Mitch Gardiner
Your Dental Team Can Defend You From Malpractice:
Teach Them How
Fr241 | Dentist fee: \$95, All others \$65

Dr. Sam Low
Utilize Today's Dental Lasers in Managing Periodontal/
Soft Tissue Conditions in the Dental Practice: A Workshop*
Fr115 | Fee: \$345

Dr. Mark Murphy
Introduction to Treating Sleep Apnea in Your Practice:
From Getting Started to Medical Billing*
Fr242 | Dentist fee: \$95, All others \$65

Dr. Jeff Okeson The Non-Odontogenic Toothache Fr316 | No Fee

Mr. Tom Viola
"I Hated Pharmacology in School!"
[...But Now I Wish I Remembered It!]
Fr243 | Dentist fee: \$95, All others \$65

8:30 - 11 a.m.

Dr. Mark Kleive

Mastering Dental Photography with Your Smartphone*
Fr116 | Fee: S315

Dr. Pat Little
A Secret Pay Raise: How Embezzlers Think and Act
Fr244 | Dentist fee: \$95, All others \$65

Dr. David Rothman
Do I Really Need to Save That Space: A Workshop
Fr117 | Fee: \$375

9 - 10:30 a.m.

Dr. Shahrokh Bagheri Trigeminal Nerve Injuries from Dental Implants and Oral Surgery Fr245 | Fee: \$45

Ms. Minal Sampat
Reeling into the Now: Conquer Instagram
Fr317 | No Fee

9 - 11 a.m.

Ms. Lois Banta Huddles and Team Meetings That Work Fr246 | Dentist fee: \$95, All others \$65

Ms. Jo-Anne Jones It's Showtime! The Life of a Dental Professional Fr247 | Dentist fee: \$95, All others \$65

Mr. Charles Loretto
Understanding Private Equity Offers: Sorting Through the
Truth, Lies, Opportunities and Threats
Fr318 | No Fee

Mrs. Rachel Wall
Powerful Partnership: Build Strong Dentist-Hygiene
Collaboration for a Thriving Practice
Fr248 | Dentist fee: \$95, All others \$65

Dr. Larry Williams Medical Emergencies in the Dental Practice Fr249 | Dentist fee: \$95, All others \$65

FRIDAY COURSES

9 - 11:30 a.m.

Ms. Diane Millar Sharpen Your Skills Virtually to Improve Your Competency: Elevate Your Career To a New Level! Fr319 | No Fee

Dr. Neil Warshawsky Digital Workflow: What is it, Why is it Important and What Does it Take to Create It?

Fr250 | Dentist fee: \$95, All others \$65

9 a.m. - 12 p.m.

Ms. Amber Auger

What Lies Beneath: Treating Periodontal Disease Systemically Fr251 | Dentist fee: \$95, All others \$65

Dr. James Braun

The Latest and Best Composites and Matrices for Restorative Cases* Fr118 | Fee: \$415

Mr. Bruce Christopher

Why are Women so Strange and Men so Weird? How to Communicate Effectively with the Opposite Sex Fr320 | No Fee

Dr. Hal Crossley
The New Street Drugs and Their Impact on Your Patients

Dr. Amy Dayries-Ling
Holistic Dentistry: Practical Approaches Uniting Evidence with

Popular Trends Fr322 | No Fee

Ms. Nancy Dewhirst Infection Control Workshop: What Works?* Fr275 | Fee: \$195

Dr. John Droter Let's See What That Clicking Sound Is All About Fr255 | Dentist fee: \$95, All others \$65

Dr. Greg Folse Difficult Denture Patients: Real-World Solutions Hands-On Workshop* Fr119 | Fee: \$355

Dr. Randy Huffines Xtreme Prevention in Older Adults Fr323 | No Fee Dr. Kevin Kwiecien
Health-Centered Dentistry — Team-Centered Systems*
Fr324 | No Fee

Dr. Steven LoCascio
Achieving Predictable Results In The Aesthetic Zone With
Dental Implants
Fr252 | Dentist fee: \$95, All others \$65

Dr. Glenn Maron Oral Surgery for the General Dentist Fr326 | No Fee

Dr. Ben Miraglia
Benefits of Clear Aligner Therapy Relating to Airway/
Overall Health
Fr325 | No Fee

Dr. Linda Niessen Successful Aging: Oral Health for the Prime of Life Fr327 | No Fee

Dr. John Olmsted Exploring New Endodontic Technology Fr254 | Dentist fee: \$95, All others \$65

Dr. Nader Sharifi
Uppers are From Mars, Lowers are From Venus:
Clarifying Overdentures
Fr253 | Dentist fee: \$95, All others \$65

Dr. John Svirsky
Oral Pathology Playhouse: Name that Disease and
Other Party Games*
Fr328 | No Fee

Cardiopulmonary Resuscitation Re-Certification (CPR)* Fr120 | Fee: \$95

9:30 - 11 a.m.

Ms. Lisa Mallonee
WARNING: Being Female May Be Hazardous to Your Health!
Women, Nutrition and Oral Health: Implications Throughout
the Lifecycle
Fr256 | Dentist fee: \$95, All others \$65

9:30 - 11:30 a.m.

Ms. Renee Graham

Ultrasonic Instrumentation: The Science of Technology to Advance Your Technique

Fr121 | Fee: \$235

9:30 a.m. - 12:30 p.m.

Ms. Shannon Brinker
Digital Workflow For The Dental Assistant
Fr123 | Fee: \$215

Dr. David Clark
Modern Monolithic Injection Molded Composite Dentistry*

Dr. Lee Silverstein
GUMS R US Crown Lengthening: a User-Friendly Hands-On Course*
Fr124 | Fee: \$425

10 a.m. - 12 p.m.

Fr122 | Fee: \$425

Ms. Laci Phillips Newland
Your Practice Through The Patient's Eyes
Fr329 | No Fee

12 - 3 p.m.

Dr. Bo Bruce Veneer Prep "BLUEPRINT" Workshop—From Prep to Provisionals Fr135 | Fee: \$445

Dr. Kevin Donly An Update on Remineralizing Agents and Prevention Fr331 | No Fee

Dr. Mark Hyman A Day In The Life of a TOP GUN Dental Team Fr257 | Dentist fee: \$95, All others \$65

Dr. Joel Laudenbach Oral Manifestations and Clinical Implications of Systemic Diseases Fr332 | No Fee

Dr. Mark Murphy
Applications in Treating Sleep Apnea in Your Practice:
Hands-On Workshop*
Fr126 | Fee: \$375

12:30 — 2:30 p.m.

Mr. Tom Viola
One Pill Good, Two Pills Better? How Our Patients Now
Medicate Themselves in This Post-Pandemic World
Fr333 | No Fee

12:30 - 3 p.m.

Dr. Pat Little
HIPAA Security Rule, Data Breaches and Identity Theft:
Don't Get Bitten
Fr258 | Dentist fee: \$95, All others \$65

1 - 2:30 p.m.

Ms. Lisa Mallonee Nutrition Myths, Diet Fallacies and Magical Unicorns: Oh My! Fr334 | No Fee

Ms. Minal Sampat
Why Your Marketing is Killing Your Business, and What To Do
About It
Fr335 | No Fee

1 – 3 p.m.

Dr. Mitch Gardiner

The Periodontal Ligament Injection for Mandibular Local Anesthesia: Say Goodbye to the Mandibular Block for Most of Your Restorative Dentistry*

Fr259 | Dentist fee: \$95. All others \$65

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Ms. Renee Graham
Exposing the Experts in Radiology: The Science of Technology to Advance Your Technique*

Fr127 | Fee: \$195

Mr. Charles Loretto The First Ten Years: A Bridge to Ownership and Financial Freedom

Fr260 | Dentist fee: \$95, All others \$65

*REPEATED COURSE | Note: Course list is subject to change.

FRIDAY COURSES

1 – 4 p.m.

Mr. Kirk Behrendt
The Best Practices to M

The Best Practices to Motivate Your Team Fr336 | No Fee

Dr. Laura Braswell

Try Before You Buy! How to Choose the Right Laser for Your Dental Practice*

Fr128 | Fee: \$335

Dr. James Braun

Lab Cad-Cam Crowns: The Best Dentists Can Offer Their

Patients

Fr261 | Dentist fee: \$95, All others \$65

Mr. Bruce Christopher

Bambi vs. Godzilla: How to Deal With Difficult People Fr337 | No Fee

Ms. Nancy Dewhirst

Ergonomics: It's a Balancing Act

Fr338 | No Fee

Dr. John Droter

Why Are You Clenching and Grinding Your Teeth? Fr339 | No Fee

Dr. Randy Huffines

Restorative Challenges in Older Adults Fr262 | Dentist fee: \$95, All others \$65

Dr. Wayne Kerr

Key Elements for Practice Success! Fr263 | Dentist fee: \$95, All others \$65

Dr. Steven LoCascio

Using the TEAM Approach and Digital Planning to Achieve Predictable Results with Endosseous Implant Rehabilitations Fr340 | No Fee

Ms. Diane Millar

Advanced Reinforced Scaling and Ergonomics: Elevate Your Career to a New Level!*

Fr129 | Fee: \$235

Dr. Linda Niessen Women's Oral Health Fr341 | No Fee Please visit <u>Hinman.org/Education-Events/Courses</u> for course descriptions.

Dr. John Olmsted

Expanding Your Knowledge of Endodontics

Fr265 | Dentist fee: \$95, All others \$65

Dr. David Rothman

Can You Really Save That (and Why Would You?): Treatment Options for Carious Primary Teeth Fr342 | No Fee

Dr. John Svirsky

25 Shades of Grey and a Whole Lot Less Risqué Fr264 | Dentist fee: \$95, All others \$65

Mr. Ryan Vet

Creating Experiences Worth Sharing: How to Simply Boost Patient Experience and Maximize Practice Growth Fr343 | No Fee

Mrs. Rachel Wall

Benchmarks, Barriers and Breakthroughs: Behind the Scenes Strategies for a Successful Hygiene Department Fr344 | No Fee

1:30 - 3 p.m.

Dr. Greg Folse Treating Aging America: Time to "Doctor Up!" Fr345 | No Fee

1:30 - 4:30 p.m.

Ms. Shannon Brinker Dental Assistant Products Showcase

Fr276 | Fee: \$195

Dr. Alan Budenz

X Marks the Spot: Local Anesthesia Techniques Simulation Hands-On Workshop*

Fr131 | Fee: \$380

Dr. David Clark

Modern Monolithic Injection Molded Composite Dentistry* Fr130 | Fee: \$425

Cardiopulmonary Resuscitation Re-Certification (CPR)* Fr132 | Fee: \$95

2 - 4 p.m.

Dr. Hal Crossley

Opioid Use, Misuse, Abuse and Addiction: Appropriate Opioid and Non-Opioid Prescribing

Fr266 | Dentist fee: \$95, All others \$65

Dr. Glenn Maron

Medical Update for Dentistry: From Bisphosphonates to Blood Thinners

Fr267 | Dentist fee: \$95, All others \$65

Dr. Neil Warshawsky

Learning to Print in 3D: A Hands on Step-by-Step Approach to 3D Printing in Dentistry*

Fr133 | Fee: \$325

2 - 4:30 p.m.

Dr. Lee Silverstein

Atraumatic Extraction and Socket Grafting for the General Practitioner*

Fr134 | Fee: \$385

2 - 5 p.m.

Dr. Kevin Kwiecien

Systematic Treatment Planning for Predictability and Confidence* Fr125 | Fee: \$385

100 Course # - Participation Course with a Fee

200 Course # — Registered Attendance Lecture or Interactive Course with a Fee

300 Course # - General Attendance Lecture with No Fee

*REPEATED COURSE | Note: Course list is subject to change.

Thank You for Supporting a Dental Meeting that Supports the Dental Community.

The Hinman Dental Meeting, a non-profit organization, provides scholarships to dental, hygiene and assisting students and gifts to institutions that foster dental education.

The focus has always been about providing the very best education possible for the entire dental team. Plan to attend Hinman this March to support a Meeting that supports the future of the dental profession...and make lasting memories along the way!

SPECIAL EVENTS



Keynote Session with Dr. Nido Qubein

Thursday from 5:30 - 7 p.m. | No Fee | Event Th401

Join us for the official opening ceremony of the Hinman Dental Meeting featuring Dr. Nido Qubein. Doors and cash bar open at 5 p.m. with a musical prelude until 5:30 p.m.

From Success to Significance

Out of adversity emerges abundance. Difficult times often are filled with opportunities.

Dr. Nido Qubein came to the United States as a teenager with little knowledge of English and only \$50 in his pocket, yet ended up a mega-success story. Today, he is president of a leading university and chairman of a national retail company—and one of the most sought-after leadership speakers. Dr. Qubein delivers an inspiring message on finding focus, balance and meaning in business and in life. You'll leave this presentation entertained and inspired to be impactfully innovative.

Earn one hour of CE by attending this session.

Marvin C. Goldstein Memorial Lecture

This session is sponsored by the Atlanta chapter of the Alpha Omega International Dental Fraternity in cooperation with the Thomas P. Hinman Dental Meeting. The Fraternity has dedicated this lectureship in memory of Dr. Marvin C. Goldstein.

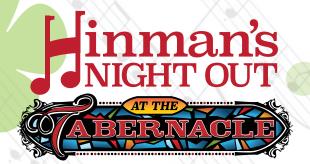
More Special Events

Visit <u>Hinman.org/Education-Events/Special-Events</u> for more information about each of these special events.



AmericasMart Shopping Pass \$20 | Th400 & Fr402 Thursday & Friday from 10 a.m. — 4 p.m. Wine Tasting and Seminar with Michael Gallant
\$65 | Fr403
Friday from 3 - 4:30 p.m.





Spend St. Paddy's Day with Hinman! featuring



Friday, March 17 | 7-10:30 p.m. | Event Fr407

TICKETS

Tickets are \$60. Students and residents pay \$25. Meeting badge with proof of purchase must be presented for entry. All tickets must be purchased in advance. Tickets will not be available at the door. All attendees must be at least 18 years of age.

TICKET INCLUDES

Each ticket includes access to the historic Tabernacle, a variety of food stations, prize drawings, two drink tickets (additional beverages will be available for purchase) and live music by Party Nation, who will keep the dance floor packed all night long.

Thank you to our party sponsor:



SATURDAY COURSES

8 a.m. - 5 p.m. Drs. Lee Ann Brady, Kelley Brummett, Mike Crete and Michael Melkers Pankey Essentials 1 — Saturday Th102 | See page 3 for details

8 a.m. - 1 p.m. Dr. Gigi Meinecke Botox and Dermal Filler Training — Saturday Sa100 Staff: \$145 (Sa100A) must register with Dentist

100 Course # - Participation Course with a Fee

200 Course # - Registered Attendance Lecture or Interactive Course with a Fee

300 Course # — General Attendance Lecture with No Fee

8 - 10:30 a.m.

Mr. Ryan Vet

Lessons Learned from Stirring Lemonade to Running a \$100 Million Company

Sa347 | No Fee

8 - 11 a.m.

Mr. Kirk Behrendt

The Best Practices to Get Off of PPOs and Have More Freedom Sa348 | No Fee

8 a.m. - 12 p.m.

Dr. Mike Pruett

Conscious Sedation Permit Update*

Sa268 | Dentist fee: \$105, All others \$75

9 - 10:30 a.m.

Dr. Shahrokh Bagheri

Major Complications of Minor Oral Surgery

Sa349 | No Fee

9 - 11 a.m.

Ms. Amber Auger

It's Not You: It's Your Saliva*

Sa350 | No Fee

-8-

Please visit *Hinman.org/Education-Events/Courses* for course descriptions.

Dr. Neil Warshawsky

Learning to Print in 3D: A Hands on Step-by-Step Approach to 3D Printing in Dentistry*

Sa136 | Fee: \$325

Dr. Hal Crossley

Clues to Your Patients' Health: The Most Common

Physician-Prescribed Medications

Sa269 | Dentist fee: \$95, All others \$65

Dr. Glenn Maron

Ethics, Medical Legal Issues in Dentistry: What Dentists Need to Know about the New Rules and Laws*

Sa270 | Dentist fee: \$95, All others \$65

9 - 11:30 a.m.

Ms. Jo-Anne Jones

Hindsight is 20/20: Missing the Oral/Oropharyngeal Cancer Diagnosis*

Sa351 | No Fee

9 a.m. - 12 p.m.

Dr. David Clark

The Epidemic of Cracked Teeth: New Science of Strong Teeth Sa352 | No Fee

Dr. Mitch Gardiner

Medical History and Informed Consent: Without a Complete Medical History and Valid Informed Consent You are Playing Russian Roulette!

Sa353 | No Fee

Dr. Mark Kleive

Wealth Accumulation for Every Stage of Your Dental Career

Sa354 | No Fee

Dr. Pat Little

Dental Business Dynamics

Sa355 | No Fee

Dr. Sam Low

The Holistic Approach to Manage Today's Periodontal Patient Sa356 | No Fee

Dr. Ben Miraglia

Teen and Adult Sleep Disordered Breathing: The Dental Team's Role Part

Sa357 | No Fee

Dr. John Svirsky

Oral Pathology Playhouse: Name that Disease and Other Party Games*

Sa358 | No Fee

Mr. Tom Viola

"Oh, The Pain Of It All!": Pain and Fear Keep Your Patient Away. Can You Win Them Back?

Sa359 | No Fee

Dr. David Rothman

Not Another Emergency: Assessing and Treating Dental Emergencies in Children

Sa360 | No Fee

Dr. Nader Sharifi

Restoring Endodontically Treated Teeth

Sa361 | No Fee

Mrs. Rachel Wall

Lifesaving Screenings: How Dental Teams Save Lives in Simple But Powerful Ways

Sa277 | Fee: \$195

Dr. Bo Bruce

Composite "STREAMLINED" for Anterior & Posterior Restorations-Workshop

Sa137 | Fee: \$445

Dr. Alan Budenz

X Marks the Spot: Local Anesthesia Techniques Simulation

Hands-On Workshop*

Sa138 | Fee: \$380

Dr. John Droter

CBCT/MRI Scans of the TMJ: How to Read, Interpret and

Utilize Modern Imaging Techniques

Sa139 | Fee: \$385

Dr. Kevin Kwiecien

Systematic Treatment Planning for Predictability and Confidence*

Sa140 | Fee: \$385

Ms. Diane Millar

Advanced Reinforced Scaling and Ergonomics: Elevate Your Career to a New Level!*

Sa141 | Fee: \$235

Dr. John Olmsted

Excellent and Efficient Endodontic Workshop*

Sa142 | Fee: \$435

Ms. Nancy Dewhirst

Annual OSHA Training and Infection Control: Are We Safe

"Enough"?*

Sa271 | Dentist fee: \$95, All others \$65

Dr. Kevin Donly

Contemporary Pediatric Restorative Dentistry-Minimally

Invasive to Comprehensive Care*

Sa272 | Dentist fee: \$95, All others \$65

Dr. Steven LoCascio

Strategies for Implant Assisted and Supported Complete

Prostheses

Sa273 | Dentist fee: \$95, All others \$65

9:30 - 11:30 a.m.

Ms. Laci Phillips Newland, Ms. Minal Sampat

Ready Set Interact: Hands On Leadership, Marketing & Team

Building!

Sa362 | No Fee

Ms. Renee Graham

Exposing the Experts in Radiology: The Science of Technology

to Advance Your Technique* Sa143 | Fee: \$195

9:30 a.m. - 12 p.m.

Ms. Lois Banta

High-Impact Communication

Sa363 | No Fee

Dr. Lee Silverstein

Suturing for the General Practitioner and Surgical Staff

Sa144 | Fee: \$375

*REPEATED COURSE | Note: Course list is subject to change.

SATURDAY COURSES

9:30 a.m. - 12:30 p.m.

Dr. Laura Braswell
Try Before You Buy! How to Choose the Right Laser for Your
Dental Practice*

Sa145 | Fee: \$335

Ms. Shannon Brinker Provisionals Made Easy Sa146 | Fee: \$215

1 – 2:30 p.m.

Ms. Laci Phillips Newland Constantly Plugged In and Desperately Seeking Balance Sa366 | No Fee

1 - 3 p.m.

Dr. Lee Silverstein Suturing for DENTAL STUDENTS ONLY Sa147 | Fee \$25

1 – 4 p.m.

Dr. John Olmsted Excellent and Efficient Endodontic Workshop* Sa148 | Fee: \$435

PRACTICE OWNERSHIP PROGRAM

Saturday 9 a.m. - 2 p.m. | Fee \$75

All too often, the decision on if and when to own a dental practice becomes an emotional journey rather than a business decision, with massive school debt often obscuring the big picture. This first-of-its-kind half-day session will offer dental students, residents and associates the ability to expand one's lens to fix their focus on long-term success, with the full disclosure of both the benefits and obstacles of owning a dental practice.

This course will consist of two lectures, a panel discussion, complimentary lunch and a meet-and-greet networking session with experienced practice owners.

Registered dental students and residents are eligible to receive a two-night hotel stay and ticket to the Hinman's Night Out party by signing up and attending.

Course Sa274a is geared towards students, residents and new dentists. Current practice owners are invited to join the Practice Ownership Program at 12 p.m. [Course Sa274b] to meet with future owners, share your experience and gain an inside look at the questions and concerns that dental students may have as they begin their careers.



ACCREDITATION & CONTINUING EDUCATION CREDIT

The Hinman Dental Meeting utilizes a computerized accreditation process. Attendees who register for courses will receive a badge listing the course and speaker for each "in-person" class. Attendees will be advised of a four-digit code in each class for processing of CE credits. Hinman provides one hour of credit for each hour of lecture, unless otherwise indicated under the course description.

Computerized continuing education certificates can be printed at one of two locations during the Meeting:

- 1) Exhibit Hall, CE Printing: Thursday 9:30 a.m. -5 p.m., Friday 9:30 a.m. -6 p.m., Saturday 9:30 a.m. -3 p.m.
- 2) Registration Hall: Saturday 1 p.m. 5:30 p.m. only

Or

Get the Hinman APP to record your CE and send certificates to yourself to print at home.

ACADEMY OF GENERAL DENTISTRY

Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement.

In order to meet the AGD deadline for CE submission, AGD members should process their CE no later than **Monday**, **April 17**, **2023**.



The Thomas P. Hinman Dental Meeting Nationally Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement. 6/1/2021 to 5/31/23 Provider ID# 219082

The Thomas P. Hinman Dental Meeting has carefully selected all lecturers, exhibits and exhibitors to present at the 2023 Hinman Dental Meeting. The contents of any particular program, lecture, exhibit or handout are the responsibility of the respective lecturer or exhibitor presenting such material.

VISIT THE EXHIBIT HALL

Stay up to date on what's new in dentistry and plan to visit our vast Exhibit Hall featuring hundreds of exhibitors. There are a variety of free CE opportunities as well as lounges where you can catch up with friends from school after a busy day of learning. Use this guide to make the most of your time in the hall.



TABLE CLINICS

View scientific table-top presentations and earn one hour of CE for each hour spent in this area.

Table Clinics Hours:

Thursday \mid 10 a.m. - 1 p.m. & 2 - 5 p.m. Friday \mid 10:30 a.m. - 1:30 p.m. & 3 - 6 p.m. Saturday \mid 10 a.m. - 1 p.m.



LEARNING LAB PAVILION

Hear directly from the companies bringing you the latest products and services in an obligation-free way. Stop by for free CE and information from our exhibiting partners. See the next page for the full schedule.



TOTAL HEALTH PAVILION

Attend these free lectures to learn about a variety of topics that can improve your day-to day wellbeing. See the next page for the full schedule.



SOCIAL MEDIA LOUNGE

Stop by for a photo and be sure to tag

(a) HinmanDental and use #myhinman in your posts!



PODCAST LOUNGE

Bring your device charger and take a break in the podcast lounge. Listen in as popular dental podcasters record their episodes live from Hinman!



Learning Lab Pavilion Schedule Stop by Booth 500 to hear from our exhibiting partners and earn free CE.

| | SPEAKER | COURSE TITLE | TIME |
|----------|---|--|-------------------------|
| THURSDAY | Mr. Pras Murthy Provided by DDS Multimedia | Th368 How To Grow Your Practice (and Your Online Presence) | 10 – 11 a.m. |
| | Mr. Pras Murthy Provided by DDS Multimedia | Th369 Marketing Your Practice in the Age of Convenience | 11:30 a.m. — 12:30 p.m. |
| | Dr. Sam Shamardi <i>Provided by Crest</i> | Th370* Impactful Homecare Improvements for Healing and Maintenance Around Implants | 1 – 2 p.m. |
| | Dr. Len Tau Provided by Birdeye | Th371 Raving Patients: Get Visible, Get Credible: Get More New Patients | 2:30 — 3:30 p.m. |
| | Dr. Gregori Kurtzman Provided by Nobio Inc./Infinix | Th372 Oral Biofilm: The Systemic Effects - How to Manage Clinically & With Homecare | 4 – 5 p.m. |
| FRIDAY | Dr. Sam Shamardi Provided by Crest | Fr373* Impactful Homecare Improvements for Healing and Maintenance Around Implants | 10 – 11 a.m. |
| | Dr. Jose Marcano Provided by Dental Enterprises LLC | Fr374 Drill-Free Implantology: Magnetic Dynamic Technology for Minimally-Invasive Procedures | 11:30 a.m. — 12:30 p.m. |
| | Dr. Leonard Tau Provided by Birdeye | Fr376 OMG I Got A Bad Review. What Should I Do? | 1 – 2 p.m. |
| | Mr. Ray Berk Provided by Bank of America | Fr377 Path to Practice Ownership | 2:30 — 3:30 p.m. |
| | Mr. Brandon Bosch Provided by Dr. Marketing | Fr378 Dental Marketing Best Practices | 4 — 5 p.m. |

Total Health Pavilion Schedule Head to Booth 1555 for free CE in the Exhibit Hall each day of the Meeting.

Learning Lab

| ALTH / | THURSDAY | FRIDAY | SATURDAY |
|-----------------|--|--|--|
| 10 — 11 a.m. | | New Product Symposium Fr379 | |
| 10 — 11:30 a.m. | Mr. Ryan Vet Th306 Cracking the Millennial Code: Decoding the Generations to Effectively Motivate and Manage Millennials | | Ms. Lisa Mallonee Sa364 Life Saving PPE Essentials: Diet, Exercise, Self Care |
| 12 — 1:30 p.m. | Mr. Gary Salman Th307* 10 Ways to Build a Ransomware Resilient Practice | Mr. Gary Salman Fr330* 10 Ways to Build a Ransomware Resilient Practice | Dr. Wayne Kerr Sa365 When Life Needs a Sticky Note |
| 2 — 3:30 p.m. | Dr. Amy Dayries-Ling Th314 An Integrative Approach to Dentistry: Connecting Whole Body Health in the Hygiene Chair | Dr. Larry Williams Fr346* Tobacco, Vaping and Cannabis: What Do You Know? | *REPEATED COURSE Note: Course list is subject to change. |

Registration Information

IN-PERSON REGISTRATION CATEGORIES & FEES

| Category | On or Before 2/16 | After 2/16 | |
|--|----------------------|---------------|--|
| (A) Dentist | \$225 | \$275 | |
| (1) Dentist in 1st year of practice | \$110 | \$135 | |
| (2) Dentist in 2nd year of practice | \$165 | \$205 | |
| (3) Hinman Dental Society Member | \$0 | \$0 | |
| [4] Hinman Spouse | \$0 | \$0 | |
| (A4) Military Dentist | \$225 | \$225 | |
| (B) Retired Dentist | \$0 | \$0 | |
| (B1) Retired Dentist needing CE | \$50 | \$50 | |
| (C) Resident | \$0 | \$0 | |
| (D) Dental Student | \$0 | \$0 | |
| (E) Dentist Guest | \$0 | \$0 | |
| (F) Assistant | \$85 | \$95 | |
| (G) Hygienist | \$85 | \$95 | |
| (H) Office Staff | \$85 | \$95 | |
| (I) Lab Technician | \$135 | \$190 | |
| (J) Student Assistant | \$0 | \$0 | |
| (K) Student Hygienist | \$0 | \$0 | |
| (L) Student Lab Tech | \$0 | \$0 | |
| (M) Auxiliary Guest | \$0 | \$0 | |
| (N) Youth (ages 12–20) | \$0 | \$0 | |
| (Q) Guest | \$75 | \$75 | |
| (R) Non-Dental Healthcare Professional | \$100 | \$100 | |
| (U) Pre-Dental | \$0 | \$0 | |
| (Y) Educator | \$0 | \$0 | |
| Categories with a \$0 registration fee are not eligible to earn CE credit. | | | |

Categories 1, 2, B, B1 and R must visit



to download, complete and return the appropriate paperwork as instructed.



PRE-REGISTRATION

- Pre-register to avoid waiting in line and to guarantee a seat in all courses.
- There are two ways to register:
- 1) Register online at *Hinman.org*
- 2) Mail a registration form (use link above to download a registration form) to:

The Thomas P. Hinman Dental Meeting

6840 Meadowridge Court

Alpharetta, Georgia 30005

Questions about registering? Call 678-341-3006.

In-person attendees whose pre-registration forms are postmarked or received online by **Thursday**, **February 16**, **2023** will receive their registration badges in the mail. Registrants should bring all of these materials to the meeting. Those individuals who register after February 16 must pick up their materials onsite. Virtual-only attendees will not receive a badge.

YOU MUST REGISTER FOR ALL COURSES

- <u>General Attendance</u>: Registration for these courses can only take place during the pre-registration process. Attendees must have general attendance courses listed on their course summaries to enter the room before the start of each course. Seating for these courses is only guaranteed up to the published start time. After the published start time, admission to each general attendance course will be on a first-come, first-served basis until the room is at capacity.
- <u>Registered Attendance</u>: Confirmation of these courses will be printed on each badge for those who pre-registered. Seats can be purchased from Ticket Sales in Registration or using the Hinman APP onsite.

ONSITE REGISTRATION HOURS (Location: GWCC Main Entrance)

Wednesday, March 15 1-5 p.m. Friday, March 17 7:30 a.m. -5 p.m. Thursday, March 16 7:30 a.m. -5 p.m. Saturday, March 18 7:30 a.m. -4 p.m.

CANCELLATION POLICY

Cancellation requests must be postmarked by Wednesday, March 15, 2023. No refunds will be made for cancellations requested after registration opens on the first day of the Meeting, Thursday, March 16, 2023. In order for the refund request to be considered, the information must be in writing and include the attendee's name and address, as well as the original registration badge.

Mail request to:

The Thomas P. Hinman Dental Meeting 6840 Meadowridge Court Alpharetta, Georgia 30005



Come in a day early or stay through the weekend to experience all our city has to offer.

CAN'T MAKE IT TO HINMAN THIS MARCH?

Consider one of our virtual CE opportunities.

There is no registration fee for virtual-only attendees. The below one-hour courses are \$50 per course for virtual-only attendees and \$35 per course for registered in-person attendees.

| SPEAKER | TITLE | COURSE # |
|---------------------------|---|----------|
| Dr. Mark Murphy | Is Going Non Par the Right Move for YOU | Vr600 |
| Ms. Nancy Dewhirst | Right Under Our NosesEmerging & Re-Emerging Diseases | Vr601 |
| Dr. Alan Budenz | Prevention and Minimally-Invasive Dentistry: Diminishing the Role of the Dental Drill | Vr602 |
| Dr. James Braun | Let's Put It All Together: The Best Materials for Direct Composite Restorations | Vr603 |
| Dr. Gordon Christensen | Getting Prepared for Future Dentistry | Vr604 |
| Dr. Megan King | The Future of Endodontic Care | Vr605 |
| Dr. Laura Braswell | Laser Periodontics To Enhance Optimal Patient Care | Vr606 |
| Dr. Kevin Kwiecien | Health-Centered Dentistry in the Digital Age | Vr607 |
| Dr. Clayton Davis | Lab Communication in a World Transitioning from Analog to Digital | Vr608 |
| Mr. Brandon Collier | An Aggressive but Legal Approach to Taxes, With 2023 Updates | Vr609 |
| Ms. Laci Phillips Newland | Creating New Perspectives & Opportunities: How to Expand Your Horizons and Explore Your Future in the Dental Practice | Vr610 |
| Dr. Mark Kleive | Utilizing 3D Printing and Other Digital Integration in General Dentistry | Vr611 |
| Dr. Wayne Kerr | How to Get to Life After Dr. | Vr612 |
| Dr. Dan Dunwody | Outside In Facial and Oral Examination: A Key to Optimal Health | Vr613 |
| Ms. Jo-Anne Jones | Xerostomia: Etiology, Evaluation and Innovative Strategies to Treat | Vr614 |
| Dr. Parag Kachalia | Overview of New Technologies with a Clear ROI | Vr615 |

